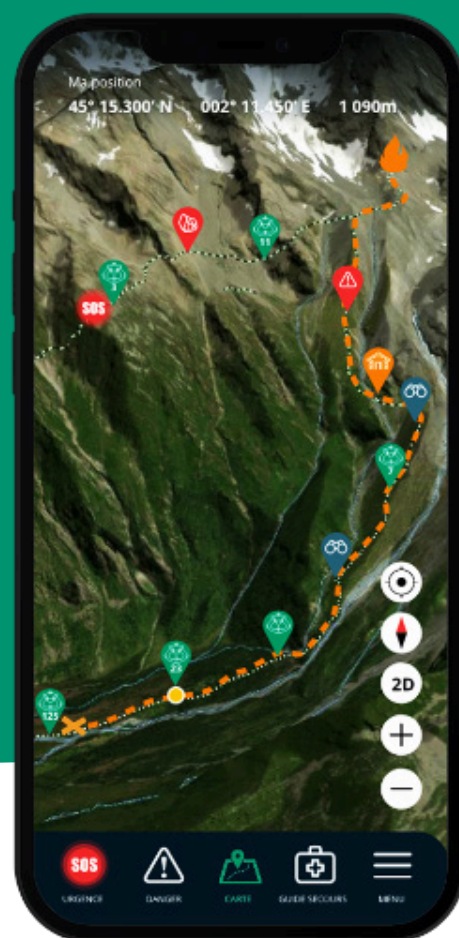
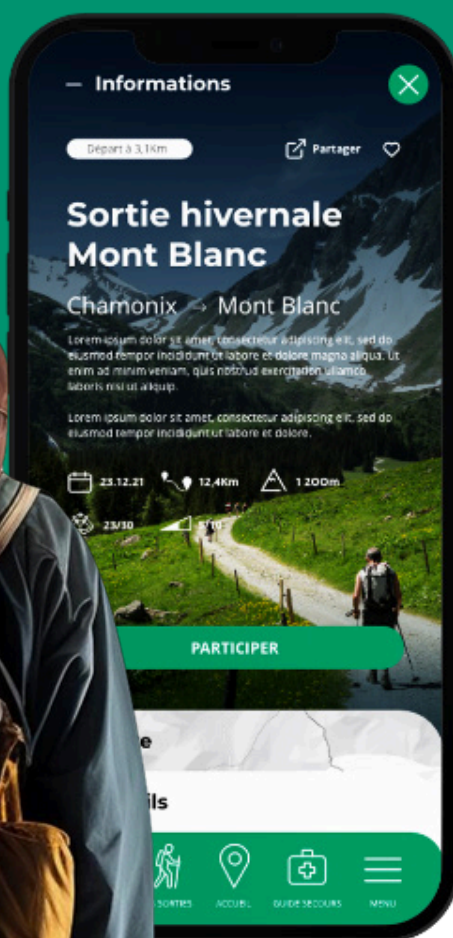




OUTDOOR
AFICIONADOS

WHITE PAPER

Outdoor Aficionados PROJECT



www.happymarmots.io

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WHAT IS OUTDOOR AFICIONADOS (OAF)?

It's an ecosystem bridging the web 2.0. outdoor world with the web 3.0 technology and opportunities. It contains few pillars:

Ecosystem - details



Mobile APP Web 3.0.
 hike 2 earn app W@ze
 for outdoor market

V1 - free
 V2 - price TBD
 V3 - Price TBD

Rewarding users with credit points for using the App (credits can also be purchased). At the end of the year all credits can be convertible in discount vouchers or \$OAF tokens. At the beginning of every new year the subscription period restarts



NFT edition
(HappyMarmots.io)
 , IP rights, royalties
 to the community,
 real world utility

genesis



NFT Artwork was done by artist Pablo Andres Pozo. The 8848 marmots (which represent the Everest height) will be launched and give access to services, products, perks, special discounts, raffles, royalties shared* to the artist & community!



\$OAF token
 on the Polygon Blockchain

The OAF ecosystem is governed by credit(fidelity) points for activity. Users may choose to transform them in \$OAF token (Polygon blockchain based) at the end of the year. Launching of the \$OAF token is set for June 2024. Tokens are meant to be used for various activities/ upgrades/ buying discounted products/ listings etc. Users may also buy tokens and use them to access these benefits in the Outdoor Aficionados network. \$OAF token is projected to be listed on the relevant market as soon as appropriate to improve accessibility.



The Outlet Shop

Explore our Outdoor Outlet & Shop, which will be opened on the Amazon platform, in Q3 2024.



NFT Real Estate

Exploring ways as to bringing co-ownership time share rights obtained only in exchange of \$OAF tokens. NFT for real estate: with second generation of NFTs - access to private mountain cabins on a time-share basis, offered to the holders of the NFTs from this future dedicated collection.

THE TEAM

Business team



Marmot chef

Brand owner entrepreneur, overall experience + 20 y in the field of web/ outdoor former experiences: importer of outdoor brands, first ski portal in Romania, investor (art, wine, medical field, web 3.0)

Mister Spread

Marmots advisors Over 4 years of experience in web 3.0 and more than 13 years in traditional markets, offering a valuable blend of expertise in both digital and conventional business realms. Advisors on stock markets & financing



WEBSTETICA.



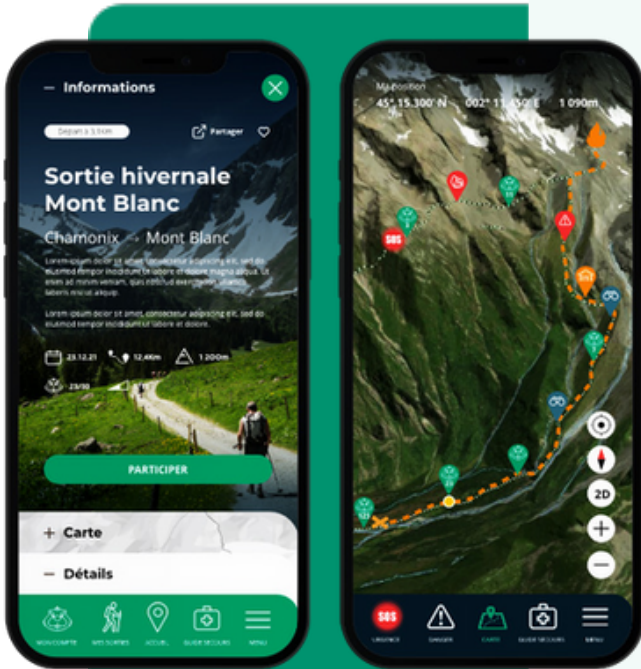
Dev Marmots

Dev teams (France & Romania) experience VP on the market app, web 2.0., 3.0.



Marmots legal Advisors on legal issues Web 3.0. related Advisors on legal issues Web 3.0. related. Extensive expertise in Web 3.0 legal matters, demonstrated through successful management of over 100 projects for major clients within the Web 3.0 domain.

THE APPLICATION - Outdoor Aficionados



Outdoor Aficionados Personal hiking assistant for outdoors lovers.

A crowd-sourced
validating GPS
assistant to safely
navigate while on
the trails.

**BECOME A
BETA TESTER**
More information at
outdooraficionados.com

BETA
VERSION

About the project

We envisage integrating Web 3.0 in Outdoor Aficionados hike-to-earn App: Marketplace, NFTS Real Estate

- Introducing the First Hike-to-Earn App: A user friendly social hiking platform that not only connects outdoor enthusiasts but also rewards you for exploring the great outdoors. •

Advanced Features for a Safe and Interactive

Experience* : Utilise our satellite view for superior navigation and stay aware of

potential hazards. In emergencies, our SOS feature alerts nearby users within a 15km radius. Help would be also rewarded in-app, with credit points. We thus strive to foster a community whereby users look for each other

• A Blend of Technology and Nature: Our app is conceived as the outdoor equivalent of W@ze (this is merely an illustrative, but not an exact example). The APP would allow specific benefits such as earning digital rewards for every hike and other privileges exclusively reserved to our users.

• Connect and Plan: Seamlessly interact with fellow hikers, organize excursions with friends and be part of a vibrant community of nature lovers.

*Terms and conditions apply

APP beta-test links



It has:



social value, user can interact between them in real time, on app



safety upgrades: users can announce via SOS feature, all other user on a range of 15 km radius, that they need help or if they encountered a hazard (road blocked, wild animal, fire, etc)



added value: users would actively be involved in the project's life and also be rewarded with credit points for their activity. At the end of the year, these achievements are designed to be converted to \$OAF tokens(tokenomics apply).



more features: acces to perks, discounted products, events and premium features for referral affiliate programs for the upgraded versions of the app (paid yearly subscriptions).

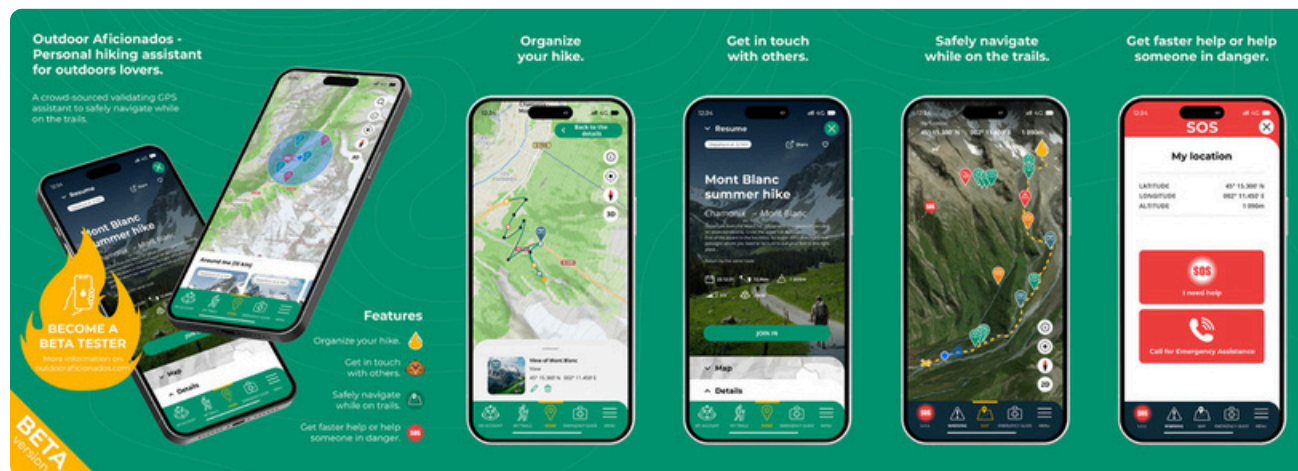
How it works

Hike-To-Earn

SAFE SOCIAL TREKKING App

Like a « W@ZE » for outdoor world

THE APP (web 3.0, sos button, interactive features, earning systems, real life value returns for community)



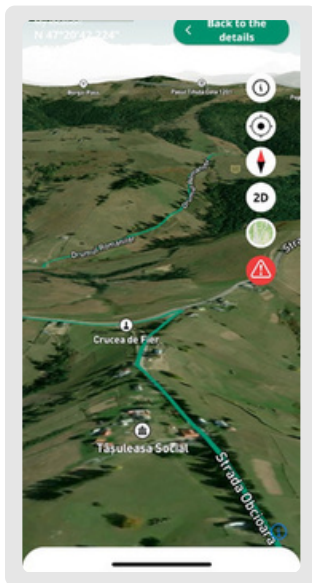
The OAF ecosystem is governed by credit points for activity. The credit points can be used as discount vouchers or transformed in \$OAF token (Polygon blockchain based) at the end of the year and the user credit goes at zero for the next year. Each subscription gets an amount of credit points at start. Tokens/credits can be used for various activities/ upgrades/ products/ listings etc. Discounts can be use in the Outdoor outlet & shop open under amazon platform. NFT based real estate participation. V1 - MVP is intended to rest free - easy to use social-family & friends oriented. V2 - pro - meteo/peak identification/technical maps/trainings sessions - Fee for service (TBD)
 V1 - MVP is intended to rest free - easy to use social-family & friends oriented.
 V2 - pro - meteo/peak identification/technical maps/trainings sessions - Fee for service (TBD)

You can organize and propose a trail to members so they can join you in the trail. GPX uploads possible. Social features with the team members (chat, sharing etc) available in V. 2

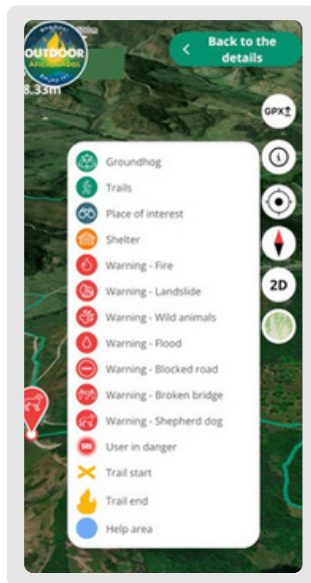
You can see the public open trails around you or all over the world and join/ interact with others. You can choose proposed trails - GPX traces from the library or just simply edit and finger trace your own trail and then propose it to others.

In hike mode you can see all the users (marmots) around you/ dangers signaled by others, view points, shelters, hazards and gathering point(flame) or SOS launched by someone in distress situation

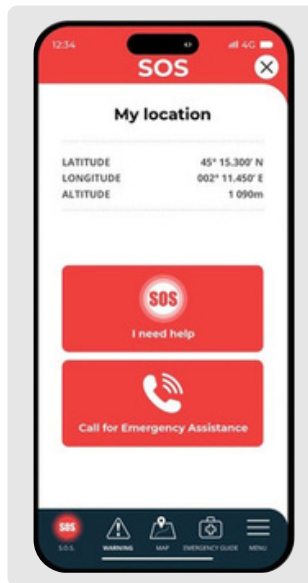
SOS button(Marmot alert)-you can send the alert and every user on the 15 km radius(blue zone) will be notified so they can join you/ offer you assistance and wait with you the mountain rescue. Or you can offer your assistance and join them - they will know that you are coming.



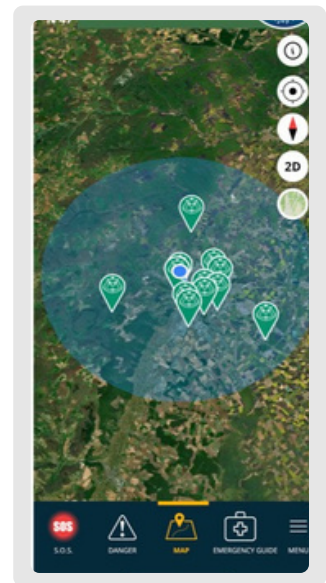
Satellite view , available offline for easy orientation on the field



You can announce to all hikers on the area about hazards on the trail: wild animals, broken bridge, shepherd dog etc



You can launch an SOS to everyone around you on 15 km radius to get faster assistance or you can help someone in distress



SOS - 15 km radius - blue zone

New features in V2, V3 - Peak identification and Professional meteo services



Peak identification software, available offline too



LIVE on screen compass and live tracking features, meteo layers on location



Professional meter services - resolution 30 m (TBD)

Difference between the non-paid version vs paid versions (examples, points TBD)

Web 2.0. (in -app credits/gaming points)



Web 3.0. (in -app credits or TOKENS)



Development stage:

Application is since last summer in BETA-Test on App Store and Google Play, it was tested on field in the French & Italian Alpes and in Patagonia, Argentina. Trademark registered, patent pending for SOS function.

APP beta-test links

Registered Trademark

Patent filled for SOS button feature
Web 3.0./app



Under Amazon platform, an outlet Outdoor Aficionados will be established to provide discounts on outdoor merchandise for the benefit of App users, on the basis of specific rules to be developed in the Ecosystem.

NFT OG Genesis - Happymarmots.io first step into the web 3.0. of Outdoor Aficionados

NFT Genesis



Artist: *Pablo Andres Pozo*

Style: *South Park illustration*

- **Social and vigilant** – Just like marmots, renowned for their social nature and alertness, our app is envisaged to foster a community spirit and is aimed at ensuring user safety. Marmots live in large colonies and use their distinct whistle to warn of danger, mirroring our app's focus on connectivity and proactive care.

- **Reflecting Our Core Values:** The application is thought to embody the essence of marmots – being social, responsible, and protective. We aim to

bring together like-minded outdoor enthusiasts in a fun and secure digital environment.

Introducing Our NFT Genesis - artist Pablo Andres Pozo

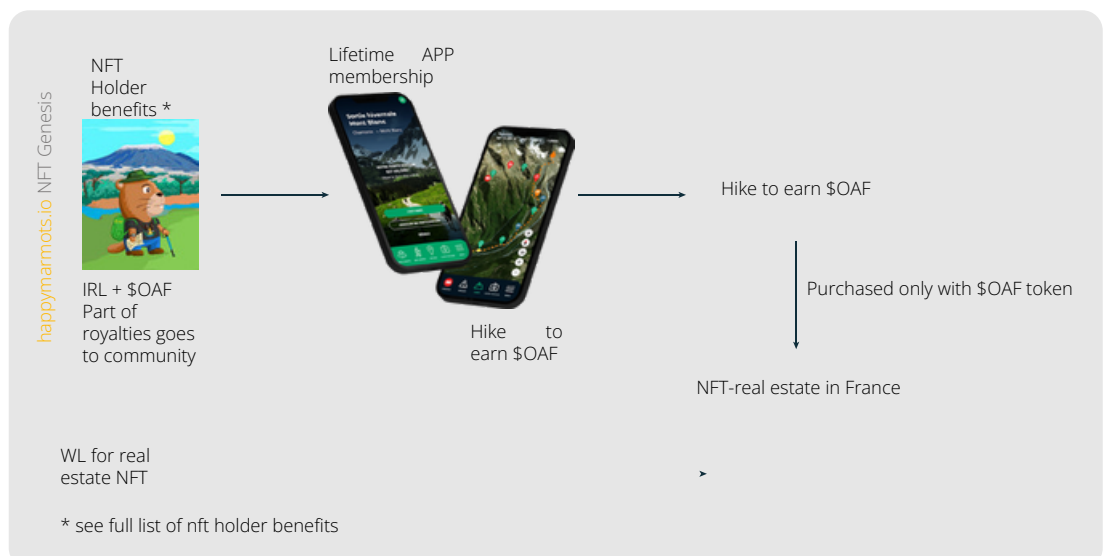
- **Exclusive 8848 Marmot Tokens:** Inspired by the height of Mount Everest (8848 meters), we're launching 8848 unique marmot-themed NFT tokens. This genesis collection symbolizes the peak of adventure and community spirit.

- **Unlock a World of Benefits:** Owning the NFTs would grant access to a

range of services, products, special discounts, raffles, and more, enhancing your outdoor experience.

- **Be Part of Our Launching Event:** Discover the NFT genesis edition and join our vibrant community at www.happymarmots.io

NFT Holder Benefits:



Benefits of holding Happy Marmots NFTs

1. Lifetime Membership: Holders would enjoy a lifetime APP subscription, with all future version upgrades included. (They would receive loyalty bonus points each year for using the app, which could also be converted into tokens.)

2. \$OAF Token Airdrops: Receive \$OAF token airdrop for holding your NFT

3. Yearly App Credits: Earn in-app credits, that are set to be annually convertible into \$OAF tokens. (Hike2earn)

4. 6% Royalties for Community and Artist : 4% of royalties generated through the subsequent sales of NFTs will be allocated to the OAF community. This allocation is intended to support community growth, marketing, airdrops and other initiatives that benefits the community as a whole. The rest of 2% of royalties -> going to the artist.

5. Partner NFT Airdrops: Chance to receive airdropped NFTs from partner collections.

6. Regular Raffles: Participate in quarterly or monthly raffles for a chance to win items found in the traits of your NFT (like backpacks or other accessories, or their equivalent in \$OAF tokens.)

7. Early Access to RWA NFTs: Be white-listed for the upcoming real estate NFT, exclusive to the project.

8. Exclusive Discounts: Users may get special discounts on outdoor equipment within our Outlet store.

9. Marmot X Factor: Benefit from a special multiplier effect, enhancing the conversion rate of credit points to \$OAF tokens at the end of each year.

10. Priority Event Access: Enjoy priority access to events organized by the project.



NFT Genesis - The Original Gamechanger

- **A Pledge to Progress:** All funds raised from the NFT Genesis are dedicated to the evolution of our project. Your support is directly fueling our next big steps.
- **Introducing Our Layer 2 Utility Token on Polygon:** Built for efficiency and scalability, this token represents a crucial advancement in our ecosystem.



PRE SALE

March

WHITELISTED

April-May

PUBLIC SALE
/ WL

June 2024

SOLD OUT!

Exclusive prizes, gifts, and tombola events, exclusively for our community members.

Minting process: We plan that on the beginning of June 2024, to announce the public fixed mint price, rules for airdrops, airdrop the private/presale nfts, open the whitelist for mint. As soon as the allocated NTFs for WL are minted, or 12 h later, minting goes public. Public mint: it would be open until sold out (or date limit – tbd) As the levels go up they unlock the gifts/raffles and marketing budget. Prizes* are not public

until reveal. In this way, for example, the prizes corresponding to the Moldoveanu minting level will be revealed when the milestone for this level is achieved (2544 nfts minted – that's the height of Mt. Moldoveanu at peak). As the level goes up, the prizes go up in value! For reaching Mont Blanc level the prizes are higher, until the Everest minting level is achieved and the BIG Prize is unlocked and revealed.

*subject to specific terms and conditions by the law, to be further announced

Minting

Levels to reach ↓

EVEREST Level	8848 NFTs (SOLD OUT level)	Big prize unlocked (4th chest opened, raffle on)
NFTs to be sold ↓		
Aconcagua Level	6961 NFTs	Rewards Unlocked - 3rd chest opened, raffle on
Mont Blanc Level	4806 NFTs	
Public Sale June TBD		Rewards Unlocked -2ndchest opened, raffle on)
Whitelist date: 12h before public		Public Sale
Moldoveanu Level	2544 NFTs	Rewards Unlocked (1st chest opened- raffle on)
Blue Mountain Level (Pre Sale)	2000 NFTs	Pre Sale
Stokholm Level	1000 NFTs	Private Sale
Sea Level	500 NFTs	(reserved by OG Team)



MINTING PROCESS

You may acquire/ buy with \$Matic or FIAT . Please note that the minting process would only be conducted for ICO purposes

TOKEN



The OAF ecosystem is conceived to offer users fidelity points for their activity. This fidelity points could be transformed in quantities of \$OAF token (Polygon blockchain based) at the end of the year. Launching of the \$OAF token is set for and we expect to take place in Jun 2024. Tokens could be used for various activities/ upgrades/ buying discounted products/ listings etc. Business partners as chalets, hotels, travel agencies, shops, guides, etc are also expected to buy tokens in order to access different marketing services aimed to be made available within the APP (we plan to provide perpetual discount for \$OAF token-based access to these services). Users may buy \$OAF tokens and thus purposefully use them throughout the network.

Web 3.0/ APP/ Outlet market/NFT/ TOKEN/ NFT Real-estate

WHY TOKENS ?

It's a web 3.0. app so is mandatory to accept/use a form of token. We decided to have our own and it's easier in terms of marketing to use it and it would allow tailored use-cases, but also for the next reasons:

- **General environment** - technology shifting.
We believe that the world is already in web 3.0. mostly with the upcoming regularizations of blockchain environment inadvertently express the wide-spread acceptance of the real economic value of web 3.0. models.
- **Marketing & communication mechanism.**

The best of our knowledge Outdoor Aficionados Is the first/only application HIKE-TO-EARN on the market today

- **Technological environment** - The best of our knowledge Is the first/ only WEB 3.0. ready application for outdoor market
- **Market** - The trend is to accept tokens as payment/access to services. Our partners (e.g. travel agencies, guides, accommodation units, outdoor stores/brands) are expected to be eager to accept the \$OAF token as a means to access different services offered on the platform.
- **Payment & sales** - Nowadays, it is possible to

for accessing major services without even noticing it. We aim to provide this benefit to our users through the fiat-to-crypto ramp or solution we are considering implementing.



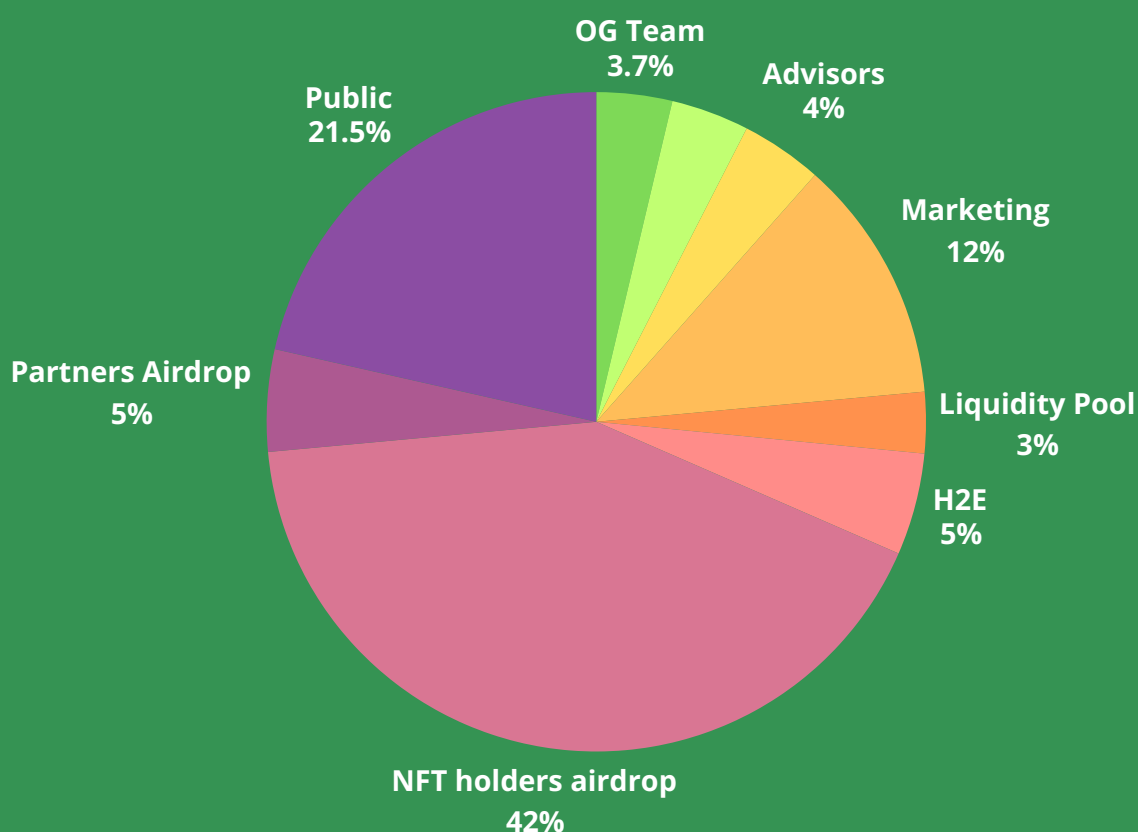
Tokenomics & the related ecosystem

\$OAF Token are conceived as utility-type token deployed on the layer 2 type blockchain known as Polygon blockchain. This token is intended to enable access to several app services, as well as discounts and potential payment mechanisms for items available on our Amazon Outlet platform. This may rise awareness to various consumers, such as outdoor enthusiasts, but also to promoters, merchants and other businesses that find an underlying utility value in such use-cases. **Actions Users:-** would be able to buy tokens on the dedicated crypto- exchange, receive perks/access to special offers/exclusive marketing campaign, earn tokens for actions(activity registered through the app)- exchange different quantities of \$OAF token for different NFTs. **Merchants:-** would be able to earn tokens in exchange for products or services- gift tokens to potential customers or as rewards, use tokens to list their own products on the platform, use tokens to promote products on the platform at a discount rates **Promoters:-** would be able to earn tokens by promoting the platform, earn tokens by referring customers to the platform Application V1 -core (sos, maps, social value, public trails, etc) is seen as always free and GSM based. Users would be able to obtain credit points by using the app/ referral etc . As such, at the end of the year credit points are transformable into \$OAF token quantities, subject of being used to access our products or services. Users might also buy tokens on the relevant marketplace if they wish so. V2 - social +, chat, interactive, P2E - TBD - User gets credits for adding Gpx trails, using the platform V3 - ADD ON peak identifier and meteo pro service -- TBD proposal V4 - intention is to go from GSM signal to satellite com - fee for service - TBD



Tokenomics & distribution

	USD/\$OAF	status	\$OAF tokens	Percentages
OG TEAM	0,0045	vested	5.563.709,0000	3,71%
SEED investors	0,0045	vested	5.747.291,0000	3,83%
Advisors	0,0045	vested	6.000.000,0000	4,00%
Marketing	0,0045	vested	18.000.000,0000	12,00%
Liquidity pool (to be burned)	0,0045	to be burned TGE	4.500.000,0000	3,00%
Ecosystem H2E	0,0045	In treasury to be released EOY	7.500.000,0000	5,00%
NFT holders airdrop	0,0045	free (to be released after snapshots)	63.000.000,0000	42,00%
Partners airdrop	0,0045	free	7.500.000,0000	5,00%
PUBLIC	0,0045	free	32.189.000,0000	21,46%
TOTAL			150.000.000	100,00%



	OG TEAM	SEED INVESTORS	ADVISORS	MARKETING	LIQUIDITY POOL	ECOSYSTEM H2E	NFT HOLDERS AIRDROP	PARTNERS AIRDROP	PUBLIC
June 2024		574.729			4.500.000		31.500.000	7.500.000	32.189.000
July 2024				3.000.000					
August 2024							31.500.000		
September 2024			2.000.000						
October 2024		2.586.281		3.000.000					
November 2024									
December 2024	1.390.927								
January 2025				3.000.000		7.500.000			
February 2025		2.586.281	2.000.000						
March 2025									
April 2025	1.390.927			3.000.000					
May 2025									
June 2025			2.000.000						
July 2025				3.000.000					
August 2025	1.390.927								
September 2025									
October 2025				3.000.000					
November 2025									
December 2025	1.390.927								



Token Utility

- **Hike-to-Earn**
- **Pro-Business/Partners:** Ability for businesses (hotels, agencies) to advertise or list properties in the app, payable with OAF (Q4 2024)
- **Membership:** Accessible through OAF token payments
- **Exclusive Events:** Participation in meetups and events organized by OAF, payable only with OAF token
- **RWA NFTs:** Acquisition exclusively via OAF tokens
- **Discount Vouchers:** Available for purchase with OAF token
- **Burn Mechanisms:** Regular implementation of token burn mechanisms, compliant with current and future EU legislation.



The \$OAF token is designed to have most of its supply available on the market from the start. Our aim is to have it completely unvested by Q4 2025, while we explore effective burn mechanisms to decrease its supply.

NFT Real Estate

As soon as the previous project milestones are reached, our view is to acquire in every community a mountain chalet where users may enjoy at a preferential discounted price! First unit is expected to be acquired in the French Alps but not before the beginning of 2025, to ensure the best possible conditions for proceeding. The Real estate NFT would also give time-sharing rights to the holder in different periods. NFT are envisaged to be made available for minting exclusively in exchange of \$OAF token quantities!



Conclusions

- A 'W@ze' – type application for outdoor world
- Safety First: Patent-pending hazard alert button.
- Community Gathering: Unique flame icon for member meetups.
- Earn and Convert: Points from app use turn into OAF\$ tokens, exchange-listed.
- Holder-Only Benefits: Discounts, perks, and prizes.
- Outdoor Marketplace: Special access to products and/or services

ROADMAP



2021-2022
Q2-Q4

*Product Design, Legal,
Brevets Team setup*



2023

*Seeds Invest / KYC
Development stage - app
beta release, proof of
concept*



Q2-Q3

*Dev stage 2 Private
invest open*



Q3-Q4

*KYC Merch
design/prototype and
production/Amazon shop*



2024

Major releases



Q1-Q2

*Happy Marmots OG
NFTs launch*



Q3

*Launching token OAF /
Launching APP*



Q4

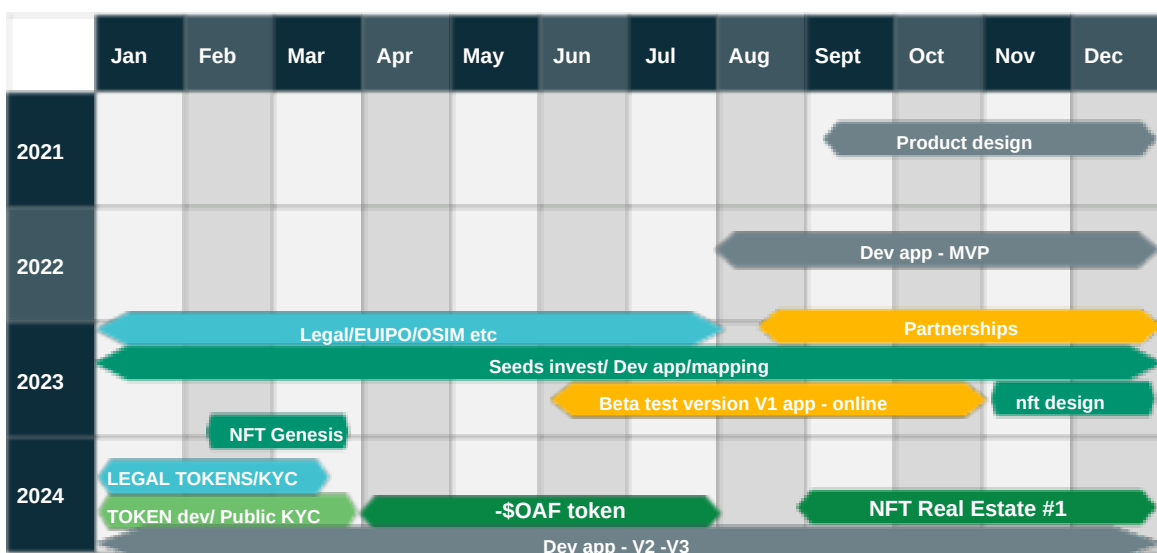
NFT - Real estate edition



2025

*Treasure Hunting
worldwide COMPETITION*

Project steps





Launching dates

NFT OG genesis - Happymarmots.io- on Polygon (launching website 15 february)

Public Mint beginning of June 2024

JUNE - JULY TOKEN \$OAF (TGE + DEX listing) APP version 2 to be released on Apple Store & Google Play

JULY

OUTLET (already set in amazon, validated) – first items published

Estimated

1 sept - V3 of App released

20 December NFT REAL Estate launch

2025 Q1 acquiring the real estate unit in France

2025 Q2 – game release, Comic books, merchandising

2025 Q2-Q3 – Treasure hunt competition worldwide

2025 – Migration from GMS tech – to SAT switch

DISCLAIMER

I. INTRODUCTIVE DISCLAIMER

Prospective purchasers or holders of any fungible and/or non-fungible crypto-assets referred to in this Whitepaper must carefully consider and evaluate all risks and uncertainties associated with a Web 3.0 project in the course of development. Please conduct your own research.

The prospective holder should base any decision to purchase any crypto-asset referred to herein on the content of the entire content of this Whitepaper, and not on fragments or misinterpretations thereof.

In any case, we are entitled to assume that you have carefully read and accepted all the disclaimers set out in this Whitepaper. Also, before making any relevant decision, note that in order to access various digital services in relation to the contents of this Whitepaper may require you to duly observe several technical documents and additional terms & conditions.

In the occurrence of any uncertainties, risks or complications developing into actual events, you may lose part or all the underlying utility value of the credit points / \$OAF / non-fungible tokens you have priorly acquired or you could have been entitled to acquire.

The offer to the public of \$OAF tokens, but also of non-fungible tokens does not constitute an offer or solicitation to purchase financial instruments. Any such offer or solicitation can be made only by means of a prospectus as referred to in Regulation (EU) 2017/1129 of the European Parliament and of the Council or any other offer document pursuant to the applicable mandatory European Union laws. The information provided in the current version of this Whitepaper has not been approved or examined by any regulatory authority of any kind.

II. GENERAL DISCLAIMER

No advice

WE DO NOT OFFER ANY INVESTMENT OR FINANCIAL ADVICE.

Please also note that this Whitepaper does not constitute any investment, financial or trading advice. No recommendation is hereby made by the issuer of this Whitepaper (nor by any of its affiliates, partners, group companies, executives, agents, advisors or consultants). In addition, no statement, affirmation or estimation presented as such should be relied upon in connection with any decision of entering into contracts, or purchasing / holding any digital assets.

Any approximation, evaluation, timeline and description of a future project results as presented within this Whitepaper is made purely for informative and explanation purposes, or for expressing plans of thorough examination. It does not represent whatsoever a promise or guarantee. In particular, the same applies as to the project roadmap and other prospective services, products or assets referred to in this Whitepaper, but which are not fully developed and already deployed.

Considering that all the information mentioned in this Whitepaper are part of an innovative project, we cannot and do not guarantee the success of achieving to develop any of the services or features thereby presented, nor their accuracy, applicability, reliability, integrity, performance, or appropriateness. As a result, we shall not be liable for any loss or damage that may be caused directly or indirectly by your use of these contents.

As a rule of thumb, the digital products presented herein are available to and must be accessed only by persons who are in full civil capacity according to their national regulation.

All readers are recommended to exercise a high level of prudence and responsibly assume decisions within their own capabilities, solely on their own risk.

Not a sale of security All functionalities of the \$OAF token and any other crypto-asset referred to in this Whitepaper could

This Whitepaper does not constitute a prospectus be adapted, waived or extended, depending on or financial service offering document and is not the evolution of the ecosystem, in all cases without an offer to sell or a solicitation of an offer to buy making concessions as to their exclusive utility any security, investment products, regulated character and underlying utility value.

products, or financial instruments in any jurisdiction. ANY AND ALL FEATURES RELATED TO THE \$OAF TOKEN AND ANY OTHER DIGITAL ASSET (NFTS

The \$OAF token and any other crypto-asset INCLUDED) REFERRED TO HEREIN CAN BE referred to in this Whitepaper are not being MODIFIED, SUPPLEMENTED OR SUPPRESSED structured or sold as securities. Furthermore, ANYTIME DURING THE DEVELOPMENT OF THIS owners of these digital assets are not entitled to PROJECT, IRRESPECTIVE OF WHETHER THIS any speculative rights in connection to the issuer WOULD BE BASED ON STRATEGIC REASONS, company or any of its affiliates, including any TECHNOLOGICAL REASONS OR LEGAL REASONS. equity, shares, units in a collective undertaking,

deposits, profits, returns, or direct incomes, nor Furthermore, please note that the \$OAF token other rights which embody similar promises. and any other crypto-asset referred to in this Whitepaper are not covered by the investor

In the long way, the main purpose of the \$OAF compensation schemes under Directive 97/9/EC of token and any other crypto-asset referred to in the European Parliament and of the Council, nor this by the deposit guarantee schemes under Directive Whitepaper is to create stimulating possibilities 2014/49/EU. for users to adequately interact with a specific

Web 3.0 digital environment. These fungible and **No representations** non-fungible tokens are therefore solely intended

to offer digital access to products and/or services No representations or warranties have been available in this connection within the Outdoor made to the recipient of this Whitepaper or to its Aficionados ecosystem, which could be interacted advisers as regards the accuracy or completeness with by means of the dedicated blockchain of any information, statements, opinions, timelines infrastructure. or matters (either express or implied) arising out of, contained in or derived from this Whitepaper.

Furthermore, the issuer of the \$OAF token and any We also do not pledge that this Whitepaper is free other crypto-asset referred to in this Whitepaper of omissions.

aims to create digital assets based on a blockchain

model that gives the holders thereof access only We make no representation as to any other source to mainly non-financial services and/or products, of information, written or oral, which might be as they are meant to fit the trends of the future in made available now or in the future to customers terms of outdoor, hiking, nature-connectiveness or prospective holders, any of their advisers or activities. interested persons.

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